



Work Experience: Signature Hardware {Erlanger, KY 2011-present}

Brand Design Manager

Strategy + Design + Leadership

- > Design and prepare original art for catalogs, mailers, magazine, and newspaper ads
- > Maintain company website
- > Design email campaigns to generate business to websites
- > Collaborate with professional photographers on in-house and on location photo shoots
- > Present new projects at weekly meetings with managers to determine priority of projects
- > Provide creative direction for brand videos

Posterservice, Inc. {Cincinnati, OH 2004-2011}

Art Director

Strategy + Design + Leadership

- > Design and prepare original art for printing posters, mailers, magazine and newspaper ads in conjunction with clients' needs
- > Design, develop and maintain multiple websites
- > Examined and re-strategized current websites to exceed monthly goals
- > Design email campaigns to generate business to websites
- > Collaborate with professional artists and photographers to prepare art for print
- > Present new projects at weekly meetings with managers to determine priority of projects
- > Attend weekly sales meeting to review projected costs and sales figures
- > Prepare purchase orders for design supplies and poster printing
- > Coordinate projects with printing vendors

Freelance {Union, KY 2004 - Present}

Strategy + Design

- > Collaborate with professional artists to design and prepare original art for art show openings
- > Design, develop and maintain websites for artists and a Northern Kentucky landscape company

Education: Eastern Kentucky University, Richmond, KY

- > Bachelor of Fine Arts - Graphic Design emphasis in Printmaking
- > GPA: 3.47 Graduated 2004

Computer Skills: Mac & Windows

- > Adobe CC: Photoshop, Illustrator, InDesign, Dreamweaver
- > Microsoft Office: Word, Powerpoint, Excel
- > Programming Languages: HTML, Javascript, CSS, PHP, ASP.NET, SQL

Achievements/Awards: Posterservice, Inc.

- > 2007 Employee of the Year
- > Multiple Attendance Awards
- > Multiple Employee of the Month Awards

Eastern Kentucky University

- > 2002 Golden Key Honor Society
- > 2001 Dean's List